



WOK YOUR WAY TO SUCCESS!

Since 2004, Wok Box has been serving fresh, healthy and exciting Asian cuisine in iconic takeout boxes.

From China to Thailand and India to Malaysia, Wok Box serves up quality flavour-filled meals with a contemporary and customizable twist.

Always innovative and customer focused, Wok Box ensures there is something to satisfy everyone's palate or dietary need by offering vegan, vegetarian and gluten-friendly options.

With 60 stores currently across Canada, Wok Box is expanding into a market near you. Multiple locations are under development in:

- Alberta
- Manitoba
- Maritimes
- Ontario
- Saskatchewan

For more information, e-mail
franchising@wokbox.ca

wokbox.ca/franchises

THINK
INSIDE
THE
BOX!

A BOX CONCEPTS FOOD GROUP BRAND



20+
customizable
DIETARY
DISHES

REASONS TO OWN A WOK BOX!

Wok Box Difference

- Small footprint (1300 sq ft – 1800 sq ft) with high income potential
- Sleek, modern build and contemporary atmosphere
- No chefs required
- Typical Operating Hours: 11:00am-10:00pm
- Single and multi-unit franchises available

What We Offer You

- Multiple years of experience in the restaurant industry
- Extensive & ongoing Wok-Star training
- Local in-store support
- Unparalleled programs and Operations systems
- Local and national marketing campaigns
- In-house Marketing & Design support

What We Require From You

- Experience in one of the following:
 - Business
 - Marketing
 - Sales
 - Customer Service
 - Hospitality Industry

Franchise Facts

- Franchise fee: \$30,000
- Royalty: 6%, Marketing fee: 3%
- Capital: \$150,000 owners equity
- Initial 6-week training program

15
YEARS
running in
BUSINESS

60+
STORES
and growing

millions
of boxes sold
EVERY YEAR

100%
CANADIAN
OWNED

1300
1800 **SQFT**
with high
INCOME
POTENTIAL

